



2025 GEICO BOARDWALK BATTLE

NOVEMBER 20 & 22, 2025 | OCEAN CENTER, DAYTONA BEACH, FLA.

www.boardwalkbattle.net | Twitter: @boardwalkbattle | Instagram: @boardwalk_battle

Media Contact: Megan Gorman mgorman@gazellegroup.com

GEICO BOARDWALK BATTLE

The second annual Geico Boardwalk Battle at the Ocean Center in Daytona Beach, Florida features High Point, Southern Indiana, UIC, and UIW competing for the championship.

The first edition of the event saw UC San Diego take home the title of Boardwalk Battle Champion.

BallerTV will stream all games, with Nevada Cullen on the call.



High Point Panthers

highpointpanthers.com

Twitter: @HPUMBB/Instagram: @hpu_mbb

Head Coach: Flynn Clayman



Southern Indiana Screaming Eagles

usiscreamingeagles.com

Twitter: @USI_Basketball/Instagram: @usimbb

Head Coach: Stan Gouard



UIC Flames

uicflames.com

Twitter/Instagram: @uic_mbb

Head Coach: Rob Ehsan



UIW Cardinals

uiwcardinals.com

Twitter: @UIWMBB/Instagram: uiwmensbasketball

Head Coach: Shane Heirman

MEDIA CONTACTS

High Point.....Kadie Snipesksnipes@highpoint.edu

Southern Indiana.....Ray Simmons.....RSimmons@usi.edu

UIC.....Chris Masters.....cmasters@uic.edu

UIW.....Kevin Malcolmkmalcolm@uiwtx.edu



GEICO (Government Employees Insurance Company), the third-largest auto insurer in the U.S., was founded in 1936 and insures vehicles in all 50 states and the District of Columbia. GEICO, a member of the Berkshire Hathaway family of companies, constantly strives to make lives better by protecting people against unexpected events while saving them money and providing an outstanding customer experience. Along with personal auto insurance, commercial auto and personal umbrella coverages are also available.

Homeowners, renters, condo, flood, identity theft, term life, and more coverages are written through non-affiliated insurance companies and are secured through the GEICO Insurance Agency, LLC. Visit GEICO.com for a quote or to learn more.



GEICO[®] BOARDWALK BATTLE

BOARDWALKBATTLE.NET



@BOARDWALKBATTLE



@BOARDWALKBATTLE

QUARTERFINAL ROUNDS

NOVEMBER 20, 2025

CHAMPIONSHIP ROUNDS

NOVEMBER 22, 2025

(ALL TIMES EASTERN)

SCHEDULE SUBJECT TO CHANGE

UIW

12:30pm **BALLERtv**

Southern Indiana

7:00pm **BALLERtv**

High Point

2:30pm **BALLERtv**

UIC

2025
CHAMPION

5:00pm **BALLERtv**

3RD PLACE



475 WALL STREET | PRINCETON, NJ 08540 | 609-921-1300 | GAZELLEGROUP.COM



RO GREENSBORO INVITATIONAL

NOVEMBER 4, 2025
NC STATE(W) vs TENNESSEE(W)
FIRST HORIZON COLISEUM; GREENSBORO, N.C.



VILLANOVA CHALLENGE

NOVEMBER 7-15, 2025
VILLANOVA, DUQUESNE, SACRED HEART, QUEENS



WATERKEEPER® ALLIANCE INVITATIONAL

NOVEMBER 9, 2025
INDIANA vs MARQUETTE
UNITED CENTER; CHICAGO, ILL.



WOLVERINE-DEACON CHALLENGE

NOVEMBER 11, 2025
MICHIGAN vs WAKE FOREST
LITTLE CAESARS ARENA; DETROIT, MI.



LEGENDS CLASSIC

NOVEMBER 20, 2025
PITT vs UCF
OCEAN CENTER; DAYTONA BEACH, FL.



BOARDWALK BATTLE

NOVEMBER 20 & 22, 2025
HIGH POINT, SOUTHERN INDIANA, UIC, UIW
OCEAN CENTER; DAYTONA BEACH, FL.



PORTLAND INVITATIONAL

NOVEMBER 21-23, 2025
PORTLAND, NORTHERN COLORADO,
ST. THOMAS, FULLERTON



SUNSHINE SLAM

NOVEMBER 24-25, 2025
FAU, GEORGE MASON, LMU, OHIO, BETHUNE-COOKMAN,
JACKSONVILLE, PACIFIC, STONY BROOK
OCEAN CENTER; DAYTONA BEACH, FL.



MIZZEN+MAIN EMPIRE CLASSIC

NOVEMBER 25, 2025
UCLA vs CAL
CHASE CENTER; SAN FRANCISCO, CA.



JERSEY JAM

NOVEMBER 30, 2025
CURE INSURANCE ARENA; TRENTON, NJ.



HOLIDAY HOOPFEST

PRESENTED BY CHARLESTON W.V. CONVENTION & VISITORS BUREAU

DECEMBER 6, 2025
WEST VIRGINIA vs WAKE FOREST
CHARLESTON COLISEUM; CHARLESTON, WV.



KWIK TRIP HOLIDAY FACE-OFF

(MEN'S ICE HOCKEY)

DECEMBER 28-29, 2025
BOSTON COLLEGE, WESTERN MICHIGAN,
WISCONSIN, LAKE SUPERIOR
FISERV FORUM; MILWAUKEE, WI.



DUEL IN THE DISTRICT

FEBRUARY 21, 2026
DUKE vs MICHIGAN
CAPITAL ONE ARENA; WASHINGTON, D.C.



PURPLE CBI

TBA, 2026
2025 CHAMPIONS: ILLINOIS STATE
LOCATION TBA

GEICO BOARDWALK BATTLE

THE GAZELLE GROUP

WHO WE ARE...

The Gazelle Group is a sports marketing firm located in Princeton, N.J., specializing in event production/management, client representation, and sponsorship consulting. Gazelle has the expertise and is committed to developing prioritized business plans that achieve its clients' marketing and financial goals. Since its formation in 1994, The Gazelle Group has established itself as a leader in the sports marketing industry.

WHAT WE DO...

Companies, organizations, and individuals achieve maximum results with the integration of services and resources offered by Gazelle:

- sponsorship representation and sales
- coach representation
- advertising, promotions and publicity
- program production and advertising sales
- corporate endorsements
- personal appearances and motivational speaking
- merchandising and licensing
- TV rights, packaging, representation, and sales
- conceptualization and development of individual events and series
- creation and/or maintenance of Internet presence
- rights acquisition
- hospitality implementation and sales • project and event implementation
- signage and electronic imaging

Gazelle's operating philosophy is based upon the belief that, in the rapidly changing sports marketplace, corporations and sports organizations require a customized approach and strategy to develop and implement effective programs. This market-oriented approach enables a client to reach business objectives through a cost-efficient program designed specifically for that client. The

DID YOU KNOW ...

RICK GILES founded The Gazelle Group in 1994 after spending eight years at Trans World International, the world's largest independent source and distributor of televised sports and a division of International Management Group (IMG), the world's largest sports management company. Giles is a graduate of Princeton University and the Stern School of Business at New York University.

